

Idea Mapping With Jamie Nast
Sept. 17, 2009



Contact Info



Introduction

Session Overview
 Why Idea Mapping?



Idea Mapping

What is it?



Association



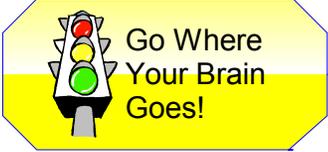
Planning a Presentation

Demo

Bloom
 Flow



Creating an Idea Map



Guidelines

Key Word Activity

Purpose-Driven



Idea Mapping Examples

- About Golf
- 7 Habits
- Project Closure
- Rebuilding Downtown Manhattan
- Performance Review
- Group Map - 4 Poster Machine
- Career
- Dashboard
- BP - Simulators Project
- SouthWest Airlines
- U of M Accounting
- Jennifer Webb's 1st

? 's

7 Minutes

Idea Map #1

Participants Create "To Do" Map



Importance of Color & Image

1 Basic Drawing

Glenn Stennes

Michael Shaw

Map vs. 8.5 Pages of Text